



A FIRST FOR COLORADO SPRINGS

Virtual Reality in Motion

Premier event in time for Halloween

FOR IMMEDIATE RELEASE:

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Colorado Springs is the first in the world to have “Immersive Shared VR in Motion”

TechWise is thrilled to announce the addition of a virtual reality company called Dreamality to their organization in partnership with AroundUS Corporation. TechWise has been dedicated to improving human performance for 23 years by providing fully managed large-scale training and software solutions. They focus on innovation for all customers and every project by process improvement or by integrating technology and systems into organizations to improve the effectiveness of people and ultimately help the organization achieve their mission. “We are excited to include this technology in our scope of work at TechWise. We know the expanse of what is possible will be truly exciting on a global level”, says Shawnee Starr, President and CEO of TechWise.

TechWise entered into the gaming market about 3 years ago and currently has about a dozen games that target decision making for the military and other complex entities with the newest game focusing on Cyber Security for all organizations. TechWise has just layered virtual reality onto this competency by creating the joint venture Dreamality with AroundUS Corporation.

AroundUS is a southern Colorado based marketing company that is known for unique, creative and extremely successful integrated media marketing campaigns that include everything from websites to billboards. AroundUS has had a passion for VR since its early beginnings and was one of the first to build a virtual reality motion platform and the very first to build an immersive virtual reality haunted house. “I’m excited to work with such an amazing group of people and bring our concept to life,” says Jay Martinez, COO of Around US Corporation.

PREMIER EVENT IN TIME FOR HALLOWEEN IN DOWNTOWN COLORADO SPRINGS

Dreamality will launch the world’s first shared immersive virtual reality tour bus in motion on October 12th in downtown Colorado Springs. Dreamality also plans to release more projects and experiences this year and in 2018. This year the first experiences will be themed for the Halloween season and shared under the concept “VR Terror Tours.”



VR Terror Tours will be part of **Terror on Tejon**, a celebration slated to kick off October 12 in that will include a live horror show and Haunted House at the Mezzanine and several events to include a zombie crawl, zombie beauty pageant, zombie disco, Friday the 13th celebration, Halloween weekend party and Halloween night Monster Bash. **Terror on Tejon** is hosted by the Mansion and Colorado Springs Night Clubs in downtown Colorado Springs and presented by Dreamality and VR Terror Tours. “The celebrations at the Mansion and Mezzanine along with this fantastic bus ride will be unlike any other Halloween celebration downtown Colorado Springs has ever seen,” says Sam Guadagnoli, proprietor of CS Nightclubs.

Join us at 20 N. Tejon St. this month for the festivities.

You can also book your private or corporate event. Have an experience like no other. It’s a scream!

For more information please visit

www.dreamalitytech.com

www.vrterrortours.com

www.terrorontejon.com

or call us at 719-433-9364

For images visit our website www.dreamalitytech.com/presskit